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Press Release

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## JPY launches storage survey

JPY today announces a storage survey and a chance to win a top of the range iPod.

JPY is attempting to answer questions regarding how users of different operating systems manage their data. In a mixed platform environment, are some platforms left out of the backup strategy? Do Mac users backup more than PC users? Does anybody know how to retrieve backed up data in an emergency?

JPY seeks to answer all these questions and more with this five-minute survey. All UK entrants will be eligible to win an iPod of their choice. Anybody that uses a computer at work, whether they backup or not, can help JPY gather this important information.

JPY Managing Director, John Yardley commented,

“We suspect that not all operating systems are treated the same way when data is backed up or archived. This survey should help us understand better the habits and attitudes of people using different platforms.”

The survey is available online here.

[JPY Survey](#)

<http://www.surveymonkey.com/s.asp?u=198782164621>

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Notes to Editors

1. JPY plc is the sole UK distributor for Archiware GmbH, the developers of PresSTORE.
2. JPY is also UK distributor for HELIOS UB networking and pre-press software solutions and for Canto Cumulus digital asset management software.
3. JPY plc, based in Surbiton, develops and distributes innovative cross-platform internetworking solutions, specialising in the media industry.

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